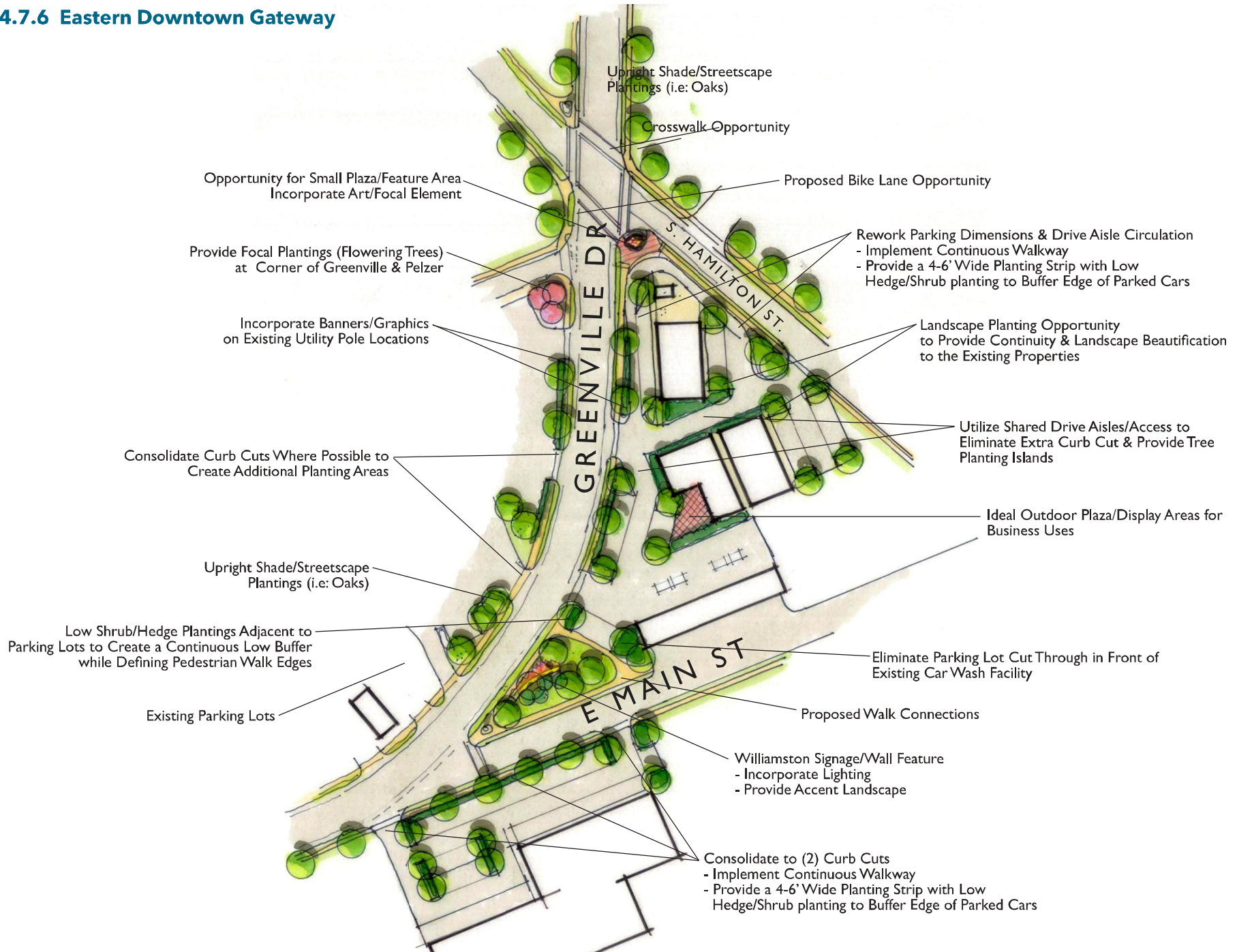


#### 4.7.6 Eastern Downtown Gateway





#### 4.7.7 Eastern Gateway Triangle



**Existing Conditions:** Regrettably, sign clutter makes this gateway look chaotic and unsightly. Moreover, there is nothing located here that announces arrival into the core downtown area.

Existing Conditions



**Proposed Conditions:** Try to remove the billboard from inside the city limits. However, if the billboard cannot be removed then try to recapture it for city branding and marketing use as shown. Try to enact a sign ordinance that requires lower, monument signs so that the balance of the signs still present would be lowered and made more attractive. Install a stacked stone wall that follows the curve of the roadway and includes welcome signage. The stacked stone borrows from the Mineral Springs Park material motif. Include colorful flowers in the foreground and a swath of trees in the background to help the gateway sign stand out amidst the visual clutter of all the signs. Install a wayfinding sign system trailblazer and banners on poles.

Proposed Conditions