



HISTORIC WILLIAMSTON
ENVISION WILLIAMSTON
WILLIAMSTON IN FOCUS PHOTOGRAPHY CONTEST
Official Entry Form

Individual Name/Business/Organization/School _____

Contact Name: _____

Address: _____

City: _____ Email: _____

Primary Phone: _____ Secondary Phone: _____

Category (please check one):

Williamston Events

Williamston Landmarks

Williamston Businesses/Organizations

Williamston People

Description of Your Photo (Please briefly describe the story of your photograph.)

The review process may take up to 7 days, so please submit your entry form as soon as possible. Envision Williamston will notify you if your photograph has been accepted. Please print and sign the disclaimer below.



Town Hall Use ONLY

ENTRY NUMBER: _____

Please print this page and sign the disclaimer below:

Disclaimer

By signing the entry form below, I hereby agree to the *Williamston in Focus Photography Contest* rules and I relieve the Town of Williamston, Envision Williamston, a SC Main Street Program, and all affiliates from any and all liabilities and I understand that my entry will not be returned.

Type or print full name: _____

X _____
Signature

Date

Submission

The deadline for entry is **June 30, 2016**.

It is a two-step process:

1. Your completed entry form must be submitted to sonyacew@gmail.com. Please attach your photographs to the email with your entry form.
2. Your signed disclaimer must be signed and deposited in the box labeled "SIGNED PHOTOGRAPHY CONTEST DISCLAIMERS" located at Town Hall. OR, you may mail your signed disclaimer to:

Sonya Crandall
Enivison Williamston
12 W. Main Street
Williamston, SC 29697

Only one signed disclaimer is needed for multiple entries by the same photographer (up to 3 entries allowed per person).

This is a FREE contest and is intended to be fun for all.

Questions?

You may call Sonya Crandall at 864-650-7075, or Debbie Chapman at 864-934-7288.





2016 WILLIAMSTON IN FOCUS PHOTOGRAPHY CONTEST

OFFICIAL CONTEST RULES

No purchase or payment necessary to enter or win

Purpose of Contest

The Historic Town of Williamston and Envision Williamston, a SC Main Street Program, would like to invite all Area Amateur and Professional Photographers to participate in the inaugural *Williamston in Focus Photography Contest*. The purpose of the contest is to promote community vitality and celebrate some of the Town's local historic, cultural, artistic, recreational, and economic assets. We are delighted with the level of community involvement in prior contests and want to continue to offer opportunities for local residents and interested parties to contribute to creating a growing destination community that promotes a strong sense of place, fosters economic vitality, and offers an exceptional quality of life.

Contest Period

- Spring, April 1 through June 30, 2016

Photo Eligibility

All photos must have been taken in the Williamston area within the last two years.

The photo subject must be relevant to one of the following contest categories:

- Williamston Events
- Williamston Landmarks
- Williamston Businesses/Organizations
- Williamston People

Photographer/Copyright

You do not need to be a professional photographer to participate. All we ask is that you follow the guidance in these instructions and fill out the attached form completely.



Entries must be submitted by the original photographer. Do not submit a photo taken by someone other than you. You must be the sole owner of the copyright of any image submitted. Your submission of the photo and entry form is your guarantee that you are the author and copyright holder of the photo.

Number of Entries

An individual may submit up to 3 photos for the contest period.

Photo Subject Restrictions

Photos must be appropriate for posting on a public website. Obscene, provocative or otherwise questionable content will not be considered. Envision Williamston retains sole discretion as to what constitutes inappropriate content.

Ownership/Use Rights

Photographers retain the copyright to their photographs. By entering the contest, photographers agree to have their submitted photograph displayed on the Envision Williamston website, Historic Williamston website, or Town of Williamston website without any fee or other form of compensation, and agree that Envision Williamston may retain copies of the photograph for archival purposes. Photos may be credited to the photographer named in the entry form. Entries (including non-winning entries) may be selected for display or use in other Envision Williamston, Historic Williamston, or Town of Williamston web pages and promotional materials at no cost. Entries will never be used by Envision Williamston, Historic Williamston, or Town of Williamston in any manner for sale. In the event that ownership of any photograph submitted to this contest is contested in any manner, Envision Williamston retains the discretion to disqualify that photograph and discontinue use of the photograph.

How to Enter

Digital photos are submitted using the online entry form at our website, www.envisionwilliamston.com. If you are submitting multiple entries, a form must be submitted for each entry. Complete the form carefully and make sure that you enter your photograph into the proper category.

Judging

Entries will be judged on the basis of creativity, photographic quality, and effectiveness in conveying the beauty and/or unique character of Williamston in one of the contest categories. An Envision Williamston panel will judge the entries and all contest decisions are final. Entries that fail to comply with the Official Contest Rules will be disqualified. The Envision Williamston panel will include professionals in graphic design, website design, website development, retail, marketing and/or public relations.

Winners

Judges will select first, second, and third place winners in each of the categories. There will also be a "People's Choice" winner for each category, which will be determined by a public online vote. If fewer than ten eligible photographs are entered in a category, Envision



Williamston may cancel that category. Winners will be notified by email using the information on the entry form. Winning photographs, along with the photographer's name and information about the photo will be displayed on the Envision Williamston website.

Submitting Digital Images

Submit your digital using the online entry form at www.envisionwilliamston.com. Images must be submitted in a JPG high quality format. Images submitted that are smaller than 600 by 400 pixels may be rejected. Please contact us if you have questions about image type, size or quality.

Image Modifications

Minor digital enhancement is permitted, but images that have been significantly modified or appear unnatural will be disqualified.

Not Permitted:

- No borders or frames may be added to images.
- No watermarks, signatures, or copyright notices may be added to images. All winning images will be displayed with the photographer's name.
- Adding or replacing elements in an image is not permitted.
- Artistic filters are not permitted.

Permitted Modifications:

- Images may be cropped and rotated as necessary as long as the rectangular format is maintained and the size is within the specifications above.
- Images may be resized as long as the aspect ratio is maintained
- Red-eye removal and spot editing
- One-step enhancement (such as "AutoFix", "QuickFix", "Auto Levels", etc.)
- Use of filters to sharpen, soften, blur, despeckle, or remove noise.
- Use of corrective functions to improve the natural appearance of the image, such as levels, contrast, brightness, curves, intensity, tone, hue, saturation, lightness, value, color balance, and tint.

Additional Terms and Conditions

The Envision Williamston is not responsible for computer system, hardware, software, or program malfunctions or other errors, failures, or delayed computer transactions or network connections that are human or technical in nature. Furthermore, Envision Williamston is not responsible for: (i) lost, misdirected, misplaced, illegible, unintelligible, incomplete, or late entries or (ii) any act, failure to act, or delay regarding the transmitting or processing of entries. The Envision Williamston reserves the right, in its sole discretion, to cancel or suspend all or any portion of this contest without notice if factors beyond Envision Williamston control, including technical difficulties, disrupt or corrupt the fair or secure administration or operation of the contest. Void where prohibited. The Envision Williamston is entitled to interpret these rules



as needed and its decisions are final. The Envision Williamston reserves the right to disqualify any entrant that the Envision Williamston has reason to believe is not the original work of entrant, or does not otherwise meet the contest rules. If a winner is disqualified or determined to be ineligible, an alternate winner will be selected using the same judging process/criteria described above. Alternate winners are subject to all requirements set forth in these Official Rules.

By participating in the contest, you agree to release and hold harmless the Envision Williamston and its employees, officers, affiliates, agents, contest sponsors and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from your participation in this contest, including infringement of intellectual property rights. The Envision Williamston and its employees, officers, affiliates, agents, contest sponsors and advertising and promotional agencies assume no responsibility or liability for any damages, injuries, claims, causes of actions, or losses of any kind arising in whole or in part from this contest.

Summary Timeline

Step #	Description	Date
1	Post instructions at Town Hall, on website	4/01/16
2	Entry form acceptance period	4/01/16-6/30/16
3	Review and acceptance determination	1 week of receipt
4	Panel of Judges score entries	7/2016
5	People's choice voting	7/2016
6	Awards notifications	7/2016
7	Recognition ceremony at Town Council meeting	8/2016
8	Display of photos online and in collateral materials	8/2016

